

Grow with Google

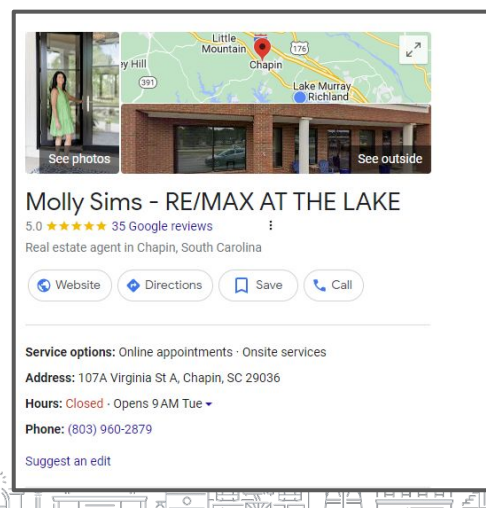
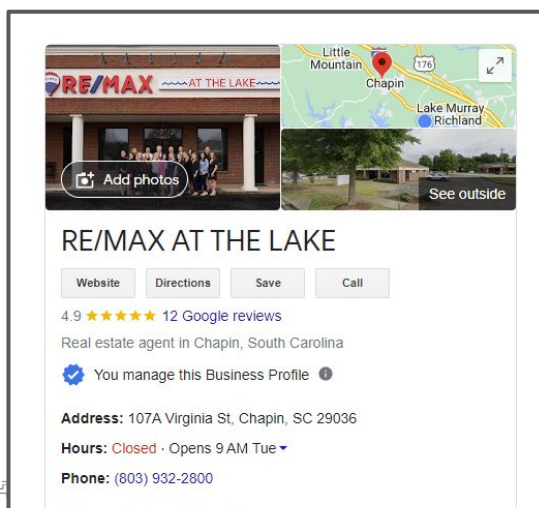
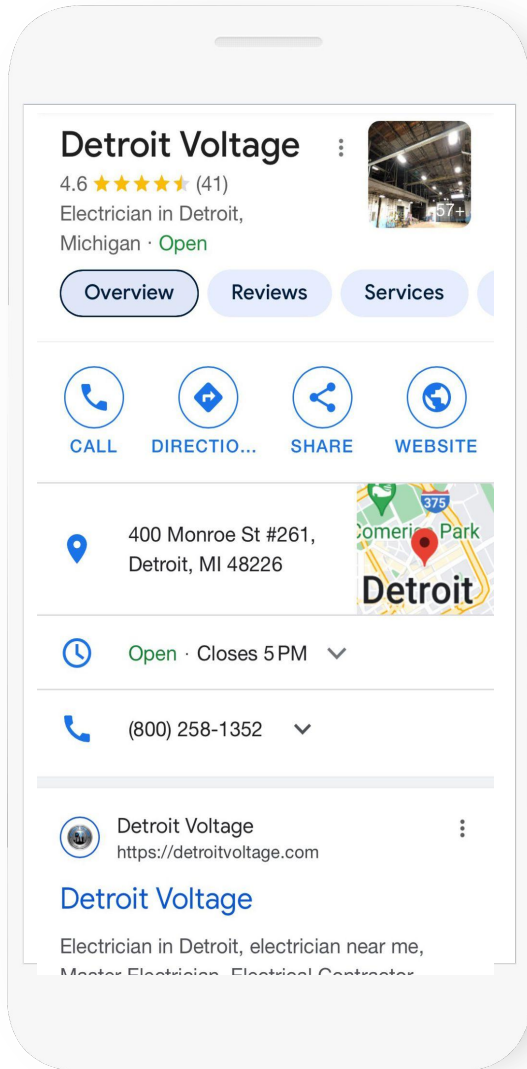
Get Your Local Business on Google Search and Maps

With a Google Business Profile, your business can stand out for free across Google Search and Maps.

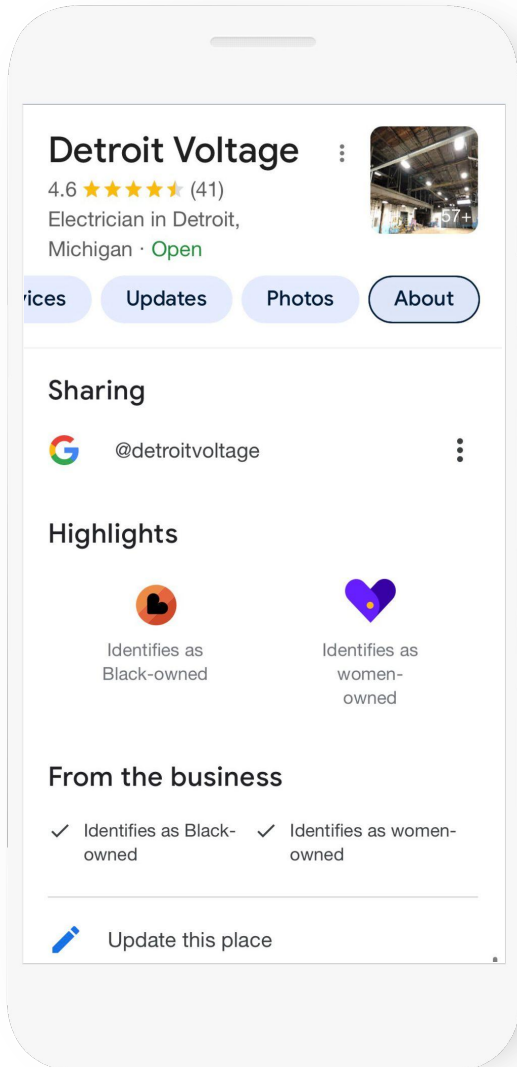
First decide how your office and team members will be named - try to fit in a key word or name of business: Example Molly Sims - RE/MAX AT THE LAKE

To create and verify a Business Profile:

- 1 Visit google.com/business and search for your address. Click “Add your business” and follow the prompts. You will:
- 2 Enter the name of your business.
- 3 Choose a category.
- 4 Enter your business address. P.O. boxes are not allowed.
- 5 Add a phone number, website, or both.
- 6 To complete verification request a postcard. **you may have a phone or video verification*
- 7 Once you receive this postcard by mail, follow the instructions to finalize the verification process.



Use a Google Business Profile to engage with customers or find new ones with the features listed below.



- 1 [Update your Business Profile](#) with current hours, address and phone number.
- 2 [Post photos, offers, and news](#) directly on your Business Profile.
- 3 [Add attributes](#) to highlight business details like Asian-owned, Black-owned, Disabled-owned, Indigenous-owned, Latino-owned, LGBTQ+ owned, Veteran-owned, and Women-owned.
- 4 [Link to bookings](#) for your classes and appointments, including online options.
- 5 [Respond to customer reviews](#) to build credibility and loyalty.
- 6 [Explore Performance](#) reports to learn how people find and engage with your Business Profile.

CONTINUE TO:

- [ASK FOR REVIEWS](#)
 - [RESPOND TO REVIEWS](#)
- [MAKE UPDATES \(LIKE FACEBOOK POSTS\)](#)
 - [ADD PHOTOS](#)